



**SPONSORSHIP  
OPPORTUNITIES**

# THE MONDO-DR AWARDS 2026

Presented by the team behind MONDO-DR magazine, the MONDO-DR Awards were established in 2017 to recognize and celebrate the finest installation projects worldwide. These awards honour the achievements of installers and system integrators across 18 categories, showcasing exceptional work from around the globe. With an open submission process, anyone can nominate projects on behalf of these companies, ensuring a diverse and competitive selection.

Building on the outstanding success of the 2025 event, which saw a record-breaking number of entries and attendees, expectations are high for the 2026 edition. The MONDO-DR Awards 2026 will take place in Vegas on Wednesday 17 June.

New for 2025 was an introduction of an updated voting process that allowed the industry to have a direct voice in selecting the winning projects. A panel of industry experts curated the shortlist, and voting then opened to industry members, which then combined input from both the judges and the industry determining the final winners. This process will continue for 2026.



# WHY SPONSOR THE MONDO-DR AWARDS 2026?

There is no other award ceremony in the industry purely focused on fixed installation projects from the entertainment venue sector.

From the start of your sponsorship, you will be part of our awards campaign that promotes across social, digital and print – along with additional branding at the event.

## OVERVIEW OF 2025'S CAMPAIGN

**Print Adverts:** 5

**Circulation:** 6,827

**Digital Readership across 5 editions:** 15,000

**Digital Impressions across 5 editions:** 40,000

### SOCIALS:

**Combined posts across all platforms:** 147

**Combined followers across all platforms:** +10,000

### DIGITAL: (Emails & Website)

**Eblasts:** 19 campaigns

**Subscribers:** 4,576

**Open Rate:** 43%

**Active MONDO-DR Awards Website Users:** 7,111

**Active MONDO-DR Awards Website Visits:** 13,000

### DIGITAL SUPPLEMENT:

**Digital Impressions:** 10,435

**Companies Represented:** 155

**Attendees:** 408



# JUDGING PROCESS

An independent and respected judging panel made up of industry professionals will review all project entries submitted and create a shortlist of the top four in each category based on their selections. We will then ask them to vote on the shortlist for their favourite project. NEW in 2025, we will then announce the shortlist for an industry wide vote. This gives everyone the opportunity to have their say on the final winners, with a 30% vote from the judges and 70% vote from the industry to determine the overall winners.

The Sustainability Award will be judged by a different panel, who have demonstrated evidence of sustainable practices in the industry, and may include a representative from the previous years' winner of the award

## What are they looking for?

- The objective and initial brief
- The creative design and specification process
- Strategy to meet the target audience requirements
- The installation and implementation
- Any proof of market development initiatives
- Evidence of technical innovation and creative solutions
- The result and evaluation

## CONTACTS FOR FURTHER INFORMATION:

### For Entry Queries:

Todd: [t.staszko@mondiale.co.uk](mailto:t.staszko@mondiale.co.uk)

Daisy: [d.thorogood@mondiale.co.uk](mailto:d.thorogood@mondiale.co.uk)

## THE 2025 JUDGING PANEL

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**BECKY DALEY**  
Stagelighting  
Consultant  
*Charcoalblue*



**ROSANI GOMES**  
Architect and Lighting  
Designer CEO  
*Illumine e Decore*



**PHIL MARLOWE**  
Managing Director  
*AVI-SPL Middle East*



**CRISTINA MARTINEZ**  
Senior Lighting Designer  
and Project Manager  
*ACTLD*



**BROCK MCGINNIS**  
Principal  
*Avitaas*



**ROBERTA MCHATTON**  
Owner  
*Laser Safety Services*



**MICHAEL NISHBALL**  
Sole Practitioner  
*Theater Planning and  
Stage Equipment Design*

## THE 2025 SUSTAINABILITY PANEL

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**SELINA DONALD**  
Director of  
Sustainability  
*The Bulb*



**CARINA JANDT**  
Co-Founder and  
Managing Director  
*Event Cycle UK*



**DEE PARSONS**  
CEO & Sustainability  
and Outreach  
Director  
*Better Green*

# SPONSORSHIP OPPORTUNITIES

| <b>HEADLINE SPONSOR</b><br><b>£30,000</b>  | <b>BAR SPONSOR</b><br><i>Sponsored by The Inside Story</i><br><b>£15,000</b>  | <b>CATEGORY SPONSOR</b><br><b>£10,000</b>  |
|--|---|--|
| <ul style="list-style-type: none"> <li>• Personalised Headline Sponsor announcement</li> <li>• Your logo integrated within the MONDO-DR Awards logo utilised on all branding and promotion associated with the event</li> <li>• Company logo on all event campaign collateral including print, digital and social for the year</li> <li>• Hyperlinked logo on MONDO-DR Awards website</li> <li>• Company logo on every trophy</li> <li>• Additional onsite branding at the event</li> <li>• 10 free project entries to the MONDO-DR Awards with a maximum of 2 entries per category</li> <li>• A double page spread advert in the MONDO-DR Awards digital supplement</li> <li>• Company Profile article in an issue of MONDO-DR magazine of your choice</li> </ul> | <ul style="list-style-type: none"> <li>• Personalised Bar Sponsor announcement</li> <li>• Branded coasters and bar runners</li> <li>• Company logo on all event campaign collateral including print, digital and social for the year</li> <li>• Hyperlinked logo on MONDO-DR Awards website</li> <li>• Additional onsite branding at the event</li> <li>• Three project entries for the MONDO-DR Awards</li> <li>• A full page in the MONDO-DR Awards digital supplement</li> </ul> | <ul style="list-style-type: none"> <li>• Choice of category<br/><small>*subject to availability</small></li> <li>• Association with the category throughout event campaign including print, digital and social for the year</li> <li>• Company name on the trophy</li> <li>• Company representative to present award at the event</li> <li>• Company logo on all event campaign collateral including print, digital and social for the year</li> <li>• Hyperlinked logo on MONDO-DR Awards website</li> <li>• Additional onsite branding at the event</li> <li>• Three project entries for the MONDO-DR Awards</li> <li>• A full page in the MONDO-DR Awards digital supplement</li> </ul> |

# ADDITIONAL SPONSORSHIP OPPORTUNITIES:

All additional sponsorship opportunities receive specific branding based on the sponsorship selected as well as the following:

- Company logo on all event campaign collateral including print, digital and social for the year
- Hyperlinked logo on MONDO-DR Awards website
- Additional onsite branding at the event
- Three project entries for the MONDO-DR Awards
- A full page in the MONDO-DR Awards digital supplement

## **BUFFET SPONSOR:**

**£7,000**

- Your logo as the focus of the dining area, napkins, tablecloths, food flags

## **PHOTO WALL SPONSOR:**

**£7,000**

*Sponsored by 1Sound*

- Enhanced logo branding on the photo wall where winner photographs will be taken

## **TABLE SPONSOR:**

**£5,000**

- Branded merchandise on the tables at the event

## **ENTRIES, VOTING & REGISTRATION SPONSOR:**

**£5,000**

- Company logo added to the awards website for both award submission and voting

## **SUPPORTER SPONSORSHIP:**

**£3,500**

- Sponsor highlight on MONDO-DR Awards



# THE CATEGORIES



**BAR SPONSOR**

**CONTENT PARTNER**

**SUPPORTERS**



**CONTACTS FOR FURTHER INFORMATION:**

**For Sponsorship Opportunities:**

Cameron: [c.crawford@mondiale.co.uk](mailto:c.crawford@mondiale.co.uk)

Bethany: [b.price@mondiale.co.uk](mailto:b.price@mondiale.co.uk)



# WHO WAS IN THE ROOM 2025

## 1 SOUND

Adamson Systems Engineering

ADJ Lighting

Alanson Media

Anixter

ASB GlassFloor

Asha

AtlasIED

Audiotonix

AV Stumpfl

Avante Audio

AVI-SPL

Blank Canvas Publishing

Blaze by Sonance

Branch Audiovisual

Bubble Agency

Canal Sound and Light

Christie Digital

Claudia Masetti

Copper Leaf Media

d&b audiotechnik

DEM MUSEUMS

DiGiCo

Digital Projection

DirectLink Marketing

Electrosonic

Equipson

ETC

eXp of California

Felix Media Solutions

Forward Thinking Design

Full Compass

Genelec

Global AV Group

GLP

Goldsmith Sales & Marketing

Group One

HARMAN Professional

High End Systems

High Tech Tronics

HK Audio

Huerta Entertainment

Interfacio

IR SOUND

ISP

K-array

Kronman Associates

leva

Martin Audio

Maxin10sity

MCC Electronics

Medialease

Meyer Sound

MKJ Communications

Modulo Pi

MONDO | Stadia magazine

Motv Experiential

Museum of Art + Light

NEXO

Norxe

Optimal Audio

Pascal Audio

Pharos Architectural Controls

Powersoft

Pro Media Marketing

Quest Sys

Recursive

Robe

SB Audio & Video

Schnick-Schnack-Systems

Sennheiser

Słociński

Solotech

SOMPI 2.0

Sonance

Stage Engage

Stage Sound Services

Starlite Audio Visual & Lighting

Solutions

Synergy

TAF USA

TCB Sales

Tech Lifestyles

TELUS

The Inside Story

Tirso Lighting

TPi Magazine

TSAMM

Vioso

WSDG

## 2025 SPONSORS AND SUPPORTERS

### SPONSORED BY



### SUPPORTED BY

