

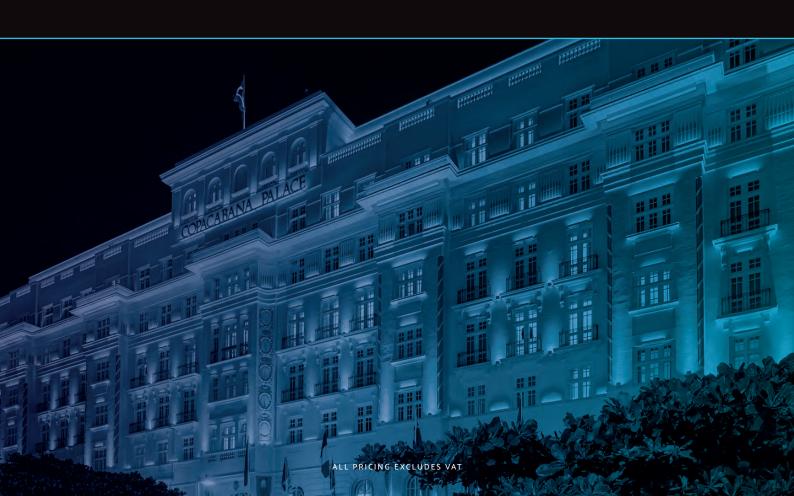
SPONSORSHIP OPPORTUNITIES

THE MONDO-DR AWARDS 2026

Presented by the team behind MONDO-DR magazine, the MONDO-DR Awards were established in 2017 to recognize and celebrate the finest installation projects worldwide. These awards honour the achievements of installers and system integrators across 18 categories, showcasing exceptional work from around the globe. With an open submission process, anyone can nominate projects on behalf of these companies, ensuring a diverse and competitive selection.

Building on the outstanding success of the 2025 event, which saw a record-breaking number of entries and attendees, expectations are high for the 2026 edition. The MONDO-DR Awards 2026 will take place in Vegas on Wednesday 17 June.

New for 2025 was an introduction of an updated voting process that allowed the industry to have a direct voice in selecting the winning projects. A panel of industry experts curated the shortlist, and voting then opened to industry members, which then combined input from both the judges and the industry determining the final winners. This process will continue for 2026.



WHY SPONSOR THE MONDO-DR AWARDS 2026?

There is no other award ceremony in the industry purely focused on fixed installation projects from the entertainment venue sector.

From the start of your sponsorship, you will be part of our awards campaign that promotes across social, digital and print – along with additional branding at the event.

OVERVIEW OF 2025'S CAMPAIGN

Print Adverts: 5 Circulation: 6,827

Digital Readership across 5 editions: 15,000 **Digital Impressions across 5 editions:** 40,000

SOCIALS:

Combined posts across all platforms: 147

Combined followers across all platforms: +10,000

DIGITAL: (Emails & Website)

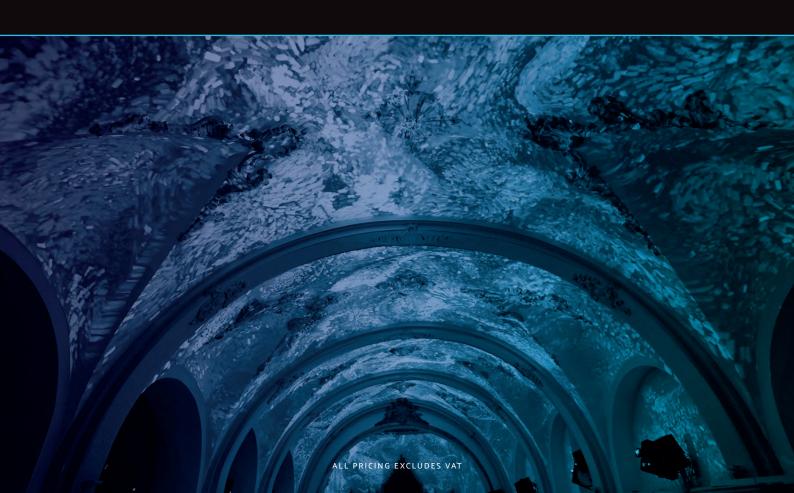
Eblasts: 19 campaigns Subscribers: 4,576 Open Rate: 43%

Active MONDO-DR Awards Website Users: 7,111
Active MONDO-DR Awards Website Visits: 13,000

DIGITAL SUPPLEMENT: Digital Impressions: 10,435

Companies Represented: 155

Attendees: 368



JUDGING PROCESS

An independent and respected judging panel made up of industry professionals will review all project entries submitted and create a shortlist of the top four in each category based on their selections. We will then ask them to vote on the shortlist for their favourite project. NEW in 2025, we will then announce the shortlist for an industry wide vote. This gives everyone the opportunity to have their say on the final winners, with a 30% vote from the judges and 70% vote from the industry to determine the overall winners.

The Sustainability Award will be judged by a different panel, who have demonstrated evidence of sustainable practices in the industry, and may include a representative from the previous years' winner of the award

What are they looking for?

- The objective and initial brief
- The creative design and specification process
- Strategy to meet the target audience requirements
- The installation and implementation
- Any proof of market development initiatives
- Evidence of technical innovation and creative solutions
- The result and evaluation

CONTACTS FOR FURTHER INFORMATION:

For Entry Queries:

Todd: t.staszko@mondiale.co.uk

Daisy: d.thorogood@mondiale.co.uk

THE 2025 JUDGING PANEL



BECKY DALEY
Stagelighting
Consultant
Charcoalblue



ROSANI GOMES
Architect and Lighting
Designer CEO
Illumine e Decore



PHIL MARLOWE
Managing Director
AVI-SPL Middle East



CRISTINA MARTINEZ
Senior Lighting Designer
and Project Manager
ACTLD



BROCK MCGINNIS

Principal

Avitaas



ROBERTA MCHATTON Owner Laser Safety Services



MICHAEL NISHBALL Sole Practitioner Theater Planning and Stage Equipment Design

THE 2025 SUSTAINABILITY PANEL



SELINA DONALD

Director of

Sustainability

The Bulb



CARINA JANDT
Co-Founder and
Managing Director
Event Cycle UK



DEE PARSONS
CEO & Sustainability
and Outreach
Director
Better Green

SPONSORSHIP OPPORTUNITIES

in an issue of MONDO-DR magazine of your choice

HEADLINE SPONSOR £30,000	BAR SPONSOR £15,000	CATEGORY SPONSOR £10,000
 Personalised Headline Sponsor announcement Your logo integrated within the MONDO-DR Awards logo utilised on all branding and promotion associated with the event Company logo on all event campaign collateral including print, digital and social for the year Hyperlinked logo on MONDO-DR Awards website Company logo on every trophy Additional onsite branding at the event 10 free project entries to the MONDO-DR Awards with a maximum of 2 entries per category A double page spread advert in the MONDO-DR Awards digital supplement 	 Personalised Bar Sponsor announcement Branded coasters and bar runners Company logo on all event campaign collateral including print, digital and social for the year Hyperlinked logo on MONDO-DR Awards website Additional onsite branding at the event Three project entries for the MONDO-DR Awards A full page in the MONDO-DR Awards digital supplement 	 Choice of category *subject to availability Association with the category throughout event campaign including print, digital and social for the year Company name on the trophy Company representative to present award at the event Company logo on all event campaign collateral including print, digital and social for the year Hyperlinked logo on MONDO-DR Awards website Additional onsite branding at the event Three project entries for the MONDO-DR Awards A full page in the MONDO-DR Awards digital supplement
 Company Profile article 		l

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

All additional sponsorship opportunites receive specific branding based on the sponsorship selected as well as the following:

- Company logo on all event campaign collateral including print, digital and social for the year
- Hyperlinked logo on MONDO-DR Awards website
- · Additional onsite branding at the event
- Three project entries for the MONDO-DR Awards
- A full page in the MONDO-DR Awards digital supplement

BUFFET SPONSOR:

£7,000

 Your logo as the focus of the dining area, napkins, tablecloths, food flags

PHOTO WALL SPONSOR:

£7,000

 Enhanced logo branding on the photo wall where winner photographs will be take

TABLE SPONSOR:

£5,000

 Branded merchandise on the tables at the event

ENTRIES, VOTING & REGISTRATION SPONSOR:

£5,000

 Company logo added to the awards website for both award submission and voting

SUPPORTER SPONSORSHIP:

£3,500

• Sponsor highlight on MONDO-DR Awards



THE CATEGORIES



CONTACTS FOR FURTHER INFORMATION:

For Sponsorship Opportunities:

Cameron: c.crawford@mondiale.co.uk Bethany: b.price@mondiale.co.uk



WHO WAS IN THE ROOM 2025

1 SOUND

Adamson Systems Engineering

ADJ Lighting Alanson Media

Anixter

ASB GlassFloor

Asha AtlasIED Audiotonix AV Stumpfl Avante Audio

AVI-SPL

Blank Canvas Publishing Blaze by Sonance Branch Audiovisual

Bubble Agency

Canal Sound and Light

Christie Digital

Claudia Masetti Copper Leaf Media d&b audiotechnik DEM MUSEUMS

DiGiCo

Digital Projection

DirectLink Marketing Electrosonic

Equipson ETC

eXp of California Felix Media Solutions Forward Thinking Design

Full Compass Genelec

Global AV Group

GLP

Goldsmith Sales & Marketing

Group One

HARMAN Professional

High End Systems

High Tech Tronics

HK Audio

Huerta Entertainment

Interfacio IR SOUND

ISP K-array

Kronman Associates

leva

Martin Audio Maxin10sity MCC Electronics

Medialease Meyer Sound

MKJ Communications

Modulo Pi

MONDO | Stadia magazine

Motv Experiential

Museum of Art + Light

NEXO Norxe **Optimal Audio**

Pascal Audio

Pharos Architectural Controls

Powersoft

Pro Media Marketing

Quest Sys Recursive Robe

SB Audio & Video

Schnick-Schnack-Systems

Sennheiser Słociński Solotech SOMPI 2.0 Sonance

Stage Engage

Stage Sound Services

Starlite Audio Visual & Lighting

Solutions
Synergy
TAF USA
TCB Sales
Tech Lifestyles

TELUS

WSDG

Tirso Lighting
TPi Magazine
TSAMM
Vioso

The Inside Story

2025 SPONSORS AND SUPPORTERS

SPONSORED BY















SUPPORTED BY

















