



SPONSORSHIP PACK | 2021

THE MONDO*DR AWARDS 2021

Brought to you by the team behind MONDO-DR magazine, the MONDO-DR Awards were launched in 2017 to recognise and celebrate the best installation projects from around the globe.

From manufacturers to distributors, installers to lighting designers, architects to acousticians and consultants to venue operators – anyone can enter a project into the MONDO-DR Awards. The project simply needs to be a fixed installation from the entertainment world from the past 18 months.


The MONDO-DR Awards 2021 will be hosted online via the Swapcard platform, with the winners decided by a panel of independent judges and previous award winners.

There is no other award ceremony in the industry purely focussed on fixed installation projects from the entertainment world, so get your entries in now for a chance to win.

Heading into its fifth year, we now have 12 categories, which include:

- Arena
- Bar
- Concert Hall
- House of Worship
- Multipurpose Venue
- Nightclub
- Parks & Attractions
- Performance Venue (New)
- Restaurant
- Retail (New)
- Stadium
- Theatre

MONDO-DR AWARDS 2021 WILL TAKE PLACE ON TUESDAY 15TH JUNE AND WILL BE AVAILABLE ON CATCH UP FOR 12 MONTHS AFTER THE EVENT



ESSEX-BASED AUDIOVISUAL SPECIALIST, CLARITY IN
SOUND, LIGHT AND VISION, SELECTED APPROPRIATE
FITTINGS FROM ACROSS THE GDS ARCSYSTEM RANGE TO
HIGHLIGHT THE BEAUTY OF A NUMBER OF THE ST MARY'S
CHURCH'S HISTORICAL INTERNAL FEATURES.

ST MARY'S CHURCH, UK

ENTRY CRITERIA

Who can enter?

Anyone can enter an award, but wherever possible we strongly recommend that the specifier, installer, or venue operator compile the entry. Manufacturers submitting an entry are advised to credit any other manufacturers involved as well as the design and installation teams.

Which projects are eligible?

For a project to be eligible for the MONDO-DR Awards 2021, it must be entered before 21st May 2021.

Entry requirements

Entry requirements:

- A project questionnaire
- A video link (optional)

[Enter your projects here](#)

What is the cost to enter?

To enter a project is £100 + VAT. Discounts are available for multiple entries.

Judging Process

An independent and respected judging panel, made up of industry professionals along with previous winners, will review all project entries submitted for the MONDO-DR Awards and create a shortlist. The judges will then re-visit the shortlists to dissect the entries in more depth, scoring each one between 1-5 against specific criteria.

The judges will be looking for clearly defined objectives in each project, as well as creative flair and effective implementation, with tangible and demonstrable results that fulfil the original brief. The panel will be specifically looking for anything unique or out of the ordinary within a project.

Criteria consideration will include:

- The objective and initial brief
- The creative design and specification process
- Strategy to meet the target audience requirements
- The installation and implementation
- Any proof of market development initiatives
- Evidence of technical innovation and creative solutions
- The result and evaluation
- Why the project should win



DESIGNER, JOHN SOFIO, OF BUILT INC., TREATING THE SPACE ALMOST ENTIRELY IN CEDAR. THIS, COUPLED WITH OVER 2,500 SQ FT OF SOUND TILES COVERING MOST OF THE CEILING, ALLOWS THE FUNKTION-ONE SYSTEM TO REALLY SHINE. THE ENTIRE ROOM HAS BEEN DESIGNED FOR PHENOMENAL SOUND.

RAVINE, USA

SPONSORSHIP PACKAGES

Contact: j.dixon@mondiale.co.uk / l.iles@mondiale.co.uk
OTHER SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE

SPONSORSHIP

£7,000

- Hyperlinked logo on MONDO-DR Awards website
 - Logo on all emails sent out for the MONDO-DR Awards
 - Sponsor highlight on MONDO-DR Awards eblast
 - Branding on the MONDO-DR Awards awards advert in all printed editions of the magazine
 - Promotion and branding on social media including Facebook, Twitter, LinkedIn, Instagram
 - Three free project entries for the MONDO-DR Awards
- ON THE SWAPCARD PLATFORM YOU WILL ALSO RECEIVE**
- An exhibition stand
 - Five product showcases
 - Five project showcases (additional to your award entries)

CATEGORY SPONSORSHIP

£10,000

- **Association with all promotional material for the category prior to the event (digital and print)**
 - **Branding with the associated category on the mondo*dr website**
 - **Branding throughout event**
 - **Company name on the trophy**
 - Hyperlinked logo on MONDO-DR Awards website
 - Logo on all emails sent out for the MONDO-DR Awards
 - Sponsor highlight on MONDO-DR Awards eblast
 - Branding on the MONDO-DR Awards advert in all printed editions of the magazine
 - Promotion and branding on social media including Facebook, Twitter, LinkedIn, Instagram
 - Five free project entries for the MONDO-DR Awards
- ON THE SWAPCARD PLATFORM YOU WILL ALSO RECEIVE**
- Exhibition Stand
 - Ten product showcases
 - Ten project showcases (additional to your award entries)

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OTHER SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE

HEADLINE SPONSORSHIP

£20,000

- **Your logo integrated within the MONDO-DR Awards logo**
- **Association with all promotional material prior to, during and after the event (digital and print)**
- **Branding on the mondo*dr website**
- **Company name on the trophy**
- Hyperlinked logo on MONDO-DR Awards website
- Logo on all emails sent out for the MONDO-DR Awards
- Sponsor highlight on MONDO-DR Awards eblast
- Branding on the MONDO-DR Awards advert in all printed editions of the magazine
- Promotion and branding on social media including Facebook, Twitter, LinkedIn, Instagram
- Five free project entries for the MONDO-DR Awards

ON THE SWAPCARD PLATFORM YOU WILL ALSO RECEIVE:

- Exhibition Stand
- Twenty product showcases
- Twenty project showcases (additional to your award entries)
- A short promotional video to be aired prior to the awards
- Double MPU on the Swapcard home page



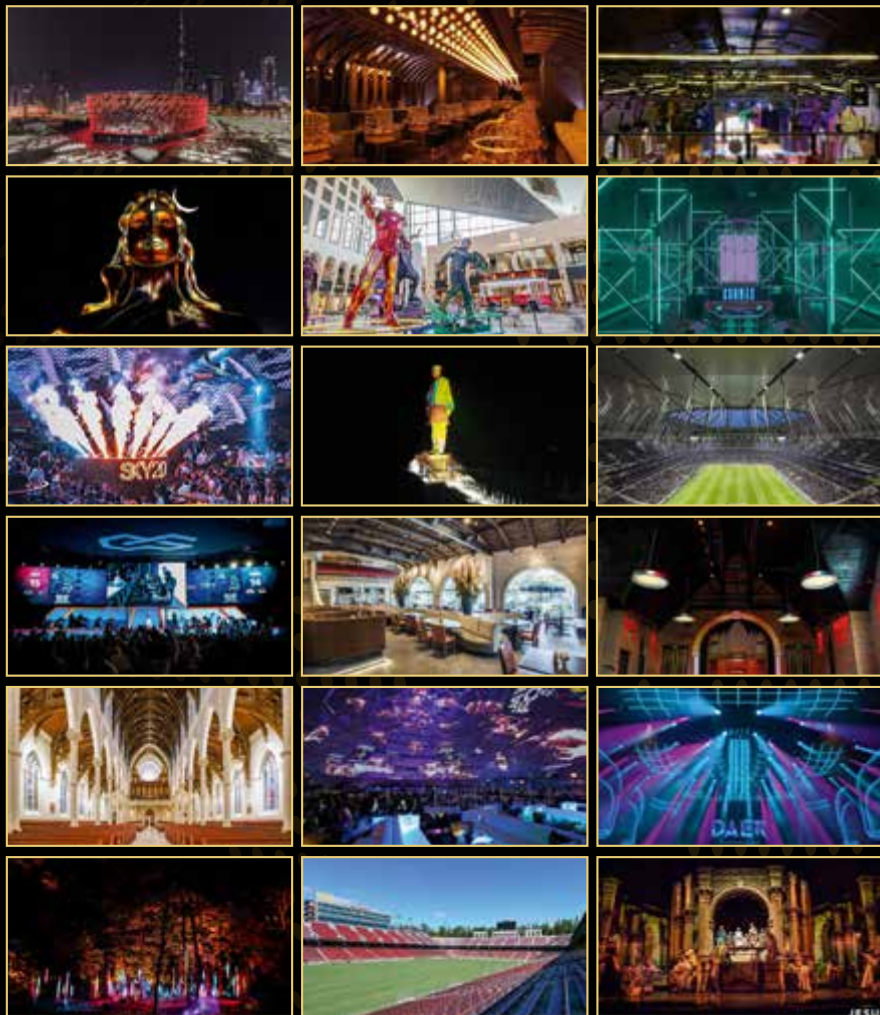
THE AWARDS IN NUMBERS

mondo*dr Awards EMEA & APAC 2020



TOTAL ENGAGEMENT:
70,000+ reached across all platforms





CHECK OUT LAST
YEAR'S WINNERS



THE VISIONARY SOLUTIONS NETWORK SERVES ABOUT 200 SCREENS IN THE THREE SPACES, INCLUDING TVS AND VIDEO WALLS. THE IMPETUS BEHIND HAVING THE VISIONARY SOLUTIONS NETWORK IS ITS ULTRA-LOW LATENCY.

NIGHTCLUB

SUNTRUST PARK, USA