



EMEA & APAC | THE AMERICAS  
APRIL | JUNE

**SPONSORSHIP PACK**



## THE MONDO\*DR AWARDS 2019

Brought to you by the team behind mondo\*dr magazine, the mondo\*dr awards were launched in 2017 to recognise and celebrate the technical creations produced by our industry.

Whether you're a manufacturer, distributor, installer, lighting designer, architect, acoustician, consultant or venue operator - as long as you work within the realms of fixed installations in the entertainment world... we want you to get involved!

All the projects submitted will be uploaded to the website so that, over time, the mondo\*dr awards website will become a comprehensive resource for fixed installations that can be used by all walks of industry life as inspiration.

We've split the awards into eight venue categories: Nightclub, Bar &

Restaurant, Theatre, Concert Hall, House of Worship, Stadium, Arena, and Integrated Resort. To put your entry forward, you simply fill out our project questionnaire.

For 2019, we've split the awards into geographical territories, meaning The Americas will have its own winners and celebration event during InfoComm. EMEA & APAC will remain as one for now, and winners will be presented with their awards during Prolight+Sound 2019 in Frankfurt. Both sets of winners will be selected by an independent judging panel made up of 12 professionals.

There is no other award ceremony in the industry purely focussed on congratulating the work that goes into putting such prestigious projects together. We've seen the event grow immensely in just two short years, and we're excited to be extending the brand for 2019.





Image © Todd Kaplan

## THE CATEGORIES

We have compiled a list of venue types to cover the many forms of entertainment recognised throughout the world today.

There will be one winner per category in each of the two territories, followed by a winner for the best overall venue.

All categories are available for sponsorship.

● NIGHTCLUB

● HOUSE OF WORSHIP

● STADIUM

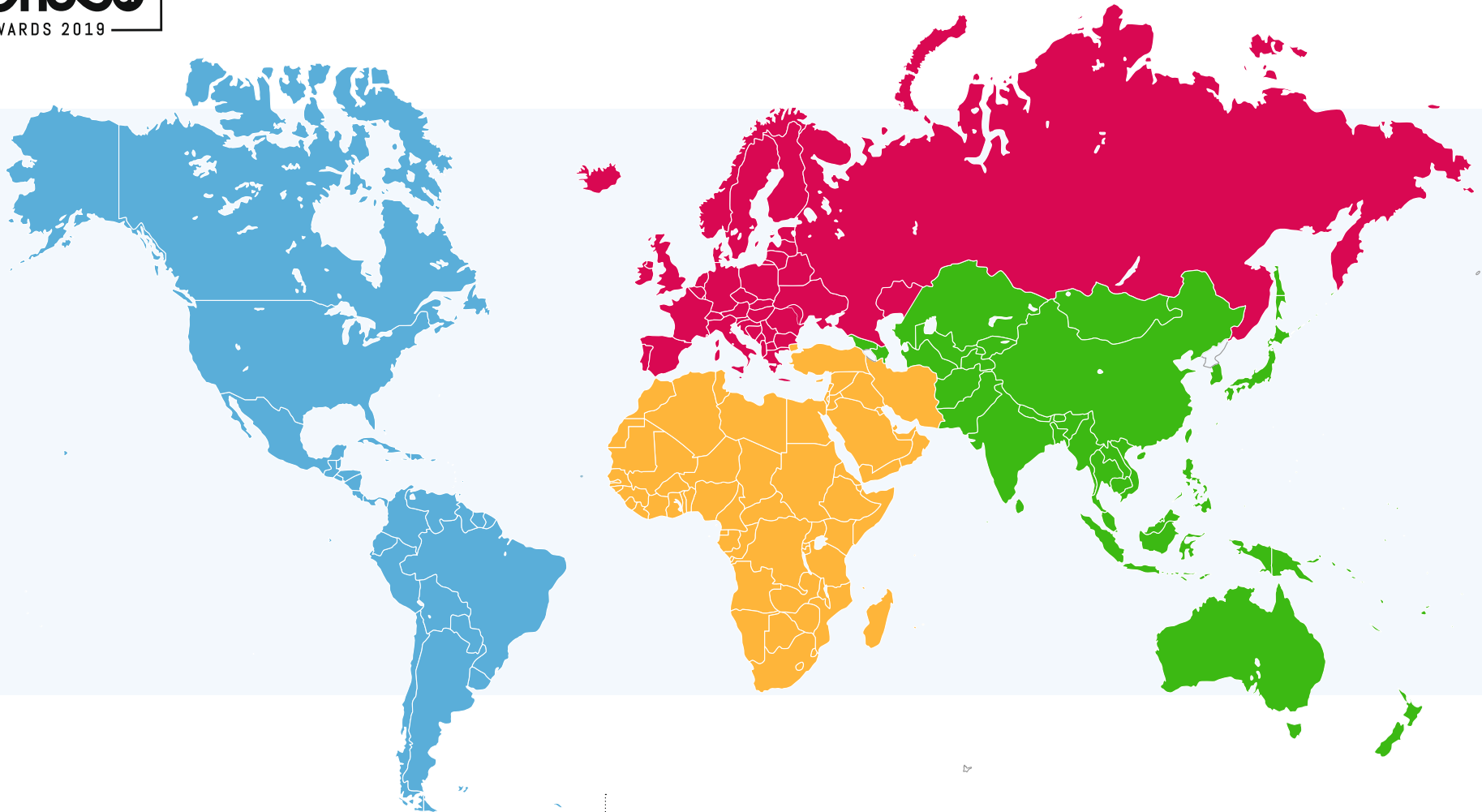
● INTEGRATED RESORT

● THEATRE

● BAR & RESTAURANT

● CONCERT HALL

● ARENA



## THE EVENT - THE AMERICAS

After listening to industry feedback, we've decided to launch the mondo\*dr Awards - The Americas in 2019. The categories and judging panel will remain the same for both sets of awards, but for the new event, the projects submitted will be from The Americas region only.

Winners will be presented with their awards at a celebration event during InfoComm in Orlando 2019.

## THE EVENT - EMEA & APAC

Building on the success of the event in 2017 and 2018, The mondo\*dr Awards - EMEA & APAC will return to Prolight+Sound in Frankfurt 2019.

There is no other award ceremony in the industry purely focussed on congratulating the work that goes into putting such prestigious projects together, so join us and be part of this landmark occasion. Help us to celebrate the passion that drives the industry from within.



## ENTRY CRITERIA

### Who can enter?

Anyone can enter an award, but wherever possible we strongly recommend that the specifier, installer, or venue operator compile the entry. Manufacturers submitting an entry are advised to credit any other manufacturers involved as well as the design and installation teams.

### Which projects are eligible?

For a project to be eligible for the mondo\*dr awards it must have been completed after 1 January 2018 and before 31 December 2018.

### When is the deadline?

The deadline for project entries 31 January 2019.

### Entry requirements

A project questionnaire

Up to eight images – jpegs no bigger than 5MB

A video link (optional)

\*No extra written material or PDFs will be accepted

### What is the cost to enter?

To enter a project is £100 + VAT and discounts are available for multiple entries.





## 2018 JUDGING PANEL

We'll be adding more judges to the line-up for 2019. Stay tuned.



**Stephen Lieberman - USA**  
**Owner & Operator of SJ Lighting Inc**  
 Lighting designer for the top music festivals and nightclubs in Las Vegas, San Diego, New York, Miami, and all around the world.



**Scott Willsallen - Australia & UK**  
**Founder & Director of Auditoria**  
 Audio designer for multiple Summer Olympic, Winter Olympic, Commonwealth and Regional Games.



**Barney Jameson - UK**  
**Founder & Director of The Inside Story**  
 Having realised how many companies struggle to form meaningful relationships with the media, he founded The Inside Story in 2016.



**David Gray - UAE**  
**Architainment Manager at Oasis Enterprises**  
 Specialises in technical design and negotiation for all types of high specification lighting and audiovisual control systems.



**Todd Hensley - USA**  
**Partner of Schuler Shook**  
 Theatre consultant for over 350 projects since joining Schuler Shook in 1988. His background is in theatrical production and lighting design.



**Andy Taylor - UK**  
**Owner of Gasoline Design**  
 Lighting designer for nightclubs including Hakkasan in Las Vegas, OMNIA in Las Vegas and San Diego and JEWEL in Las Vegas.



**Sean Stewart - South Africa**  
**MD of Gearhouse System Solutions**  
 In charge of the professional audiovisual integrator with services including consultation, design, supply, installation and management.



**Cat Strom - Australia**  
**Owner and Editor of Total Venue**  
 Responsible for the production of Total Venue - the ultimate resource for all venue owners, designers and suppliers.



## SPONSORSHIP

- Hyperlinked logo on mondo\*dr awards website
- Hyperlinked logo on all emails sent out for the mondo\*dr awards
- Personalised eblast announcing sponsorship
- Company profile on the mondo\*dr awards website
- Branding on the mondo\*dr awards editorial page in all printed editions of the magazine
- Promotion and branding on social media including Facebook, Twitter, LinkedIn, Instagram
- Branding at the mondo\*dr awards event being held at Prolight+Sound / InfoComm
- Branding in the mondo\*dr awards supplement
- One full page advert in the mondo\*dr awards supplement
- Branded merchandise to be handed out to guests at the awards event
- Five free project entries for the mondo\*dr awards

EMEA & APAC: £7,000 + VAT / THE AMERICAS: £5,000 + VAT  
EMEA & APAC + THE AMERICAS: £11,000 + VAT

## CATEGORY SPONSORSHIP

- ALL of the sponsorship package, PLUS...
- Association with all promotional material for the category prior to the event (digital and print)
- Branding on all promotional material at the event for the category
- A company representative to present the award for the category

EMEA & APAC: £9,000 + VAT / THE AMERICAS: £7,000 + VAT  
EMEA & APAC + THE AMERICAS: £15,000 + VAT

Other sponsorship opportunities also available.

## CONTACT

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