



# SPONSORSHIP PACK | 2020



EMEA & APAC  
FRANKFURT

THE AMERICAS  
LAS VEGAS



# THE MONDO\*DR AWARDS 2020

Brought to you by the team behind mondo\*dr magazine, the mondo\*dr awards were launched in 2017 to recognise and celebrate the best installation projects from around the globe.

Now heading into its fourth year, the event has developed into two versions - EMEA & APAC and The Americas - to service each territory. The former takes place during Prolight+Sound in Frankfurt, while the latter is held during InfoComm, Las Vegas.

There are eight award categories in each region, and another has been added for 2020. The categories so include: Nightclub, Bar & Restaurant, Theatre, Concert Hall, House of

Worship, Stadium, Arena, and Multipurpose Venue and Parks & Attractions.

Anyone can enter a project... from manufacturers to distributors, installers to lighting designers, architects to acousticians, consultants to venue operators - the project simply needs to be a fixed installation from the entertainment world. Winners will be decided by a panel of independent judges and previous awards winners.

There is no other award ceremony in the industry purely focussed on fixed installation project from the entertainment world, so why not be part of this unique awards competition.

The image shows the interior of St Mary's Church, UK. The most prominent feature is the high, vaulted wooden ceiling, which is supported by a series of tall, slender Gothic-style columns. The ceiling is made of dark wood and has a complex, ribbed structure. The walls are light-colored, and there are several arched windows. In the background, the altar area is visible, featuring a large Gothic archway and a red carpeted path leading to the altar. The overall atmosphere is one of historical grandeur and architectural beauty.

**ESSEX-BASED AUDIOVISUAL SPECIALIST, CLARITY IN SOUND, LIGHT AND VISION, SELECTED APPROPRIATE FITTINGS FROM ACROSS THE GDS ARCSYSTEM RANGE TO HIGHLIGHT THE BEAUTY OF A NUMBER OF THE ST MARY'S CHURCH'S HISTORICAL INTERNAL FEATURES.**

**ST MARY'S CHURCH, UK**

# THE CATEGORIES

We have compiled a list of venue types to cover the many forms of entertainment recognised throughout the world today.

There will be one winner per category for each event, and a new category has been added for 2020.

All categories are available for sponsorship.

## EMEA & APAC

**Prolight+Sound, Frankfurt**

**Where: Venue (TBC)**

**When: 31 March**

- Arena
- Bar & Restaurant
- Concert Hall
- House of Worship
- Multipurpose Venue
- Nightclub
- Stadium
- Theatre
- Parks & Attractions \*new category\*

## THE AMERICAS

**InfoComm, Las Vegas**

**Where: Venue (TBC)**

**When: 17 June**

- Arena
- Bar & Restaurant
- Concert Hall
- House of Worship
- Multipurpose Venue
- Nightclub
- Stadium
- Theater
- Parks & Attractions \*new category\*

# ENTRY CRITERIA

## **Who can enter?**

Anyone can enter an award, but wherever possible we strongly recommend that the specifier, installer, or venue operator compile the entry. Manufacturers submitting an entry are advised to credit any other manufacturers involved as well as the design and installation teams.

## **Which projects are eligible?**

For a project to be eligible for the mondo\*dr awards 2020, it must have been completed after 1 January 2019 and before 31 December 2019.

## **When is the deadline?**

EMEA & APAC deadline: January 2020.

The Americas deadline: April 2020.

## **Entry requirements**

- A project questionnaire
- Up to eight images - jpegs no bigger than 5MB
- A video link (optional)

## **What is the cost to enter?**

To enter a project is £100 + VAT. Discounts are available for multiple entries.

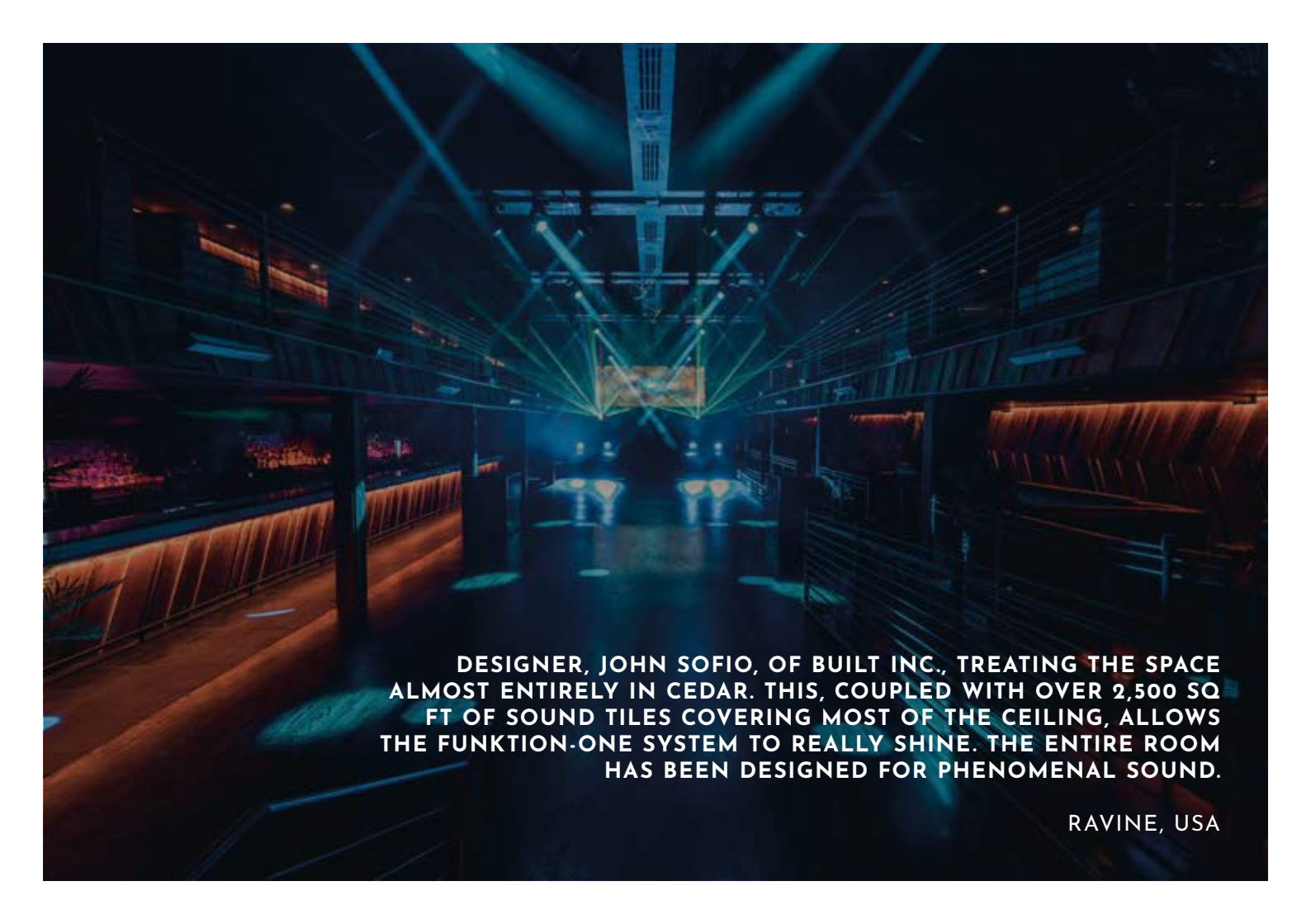
## **Judging Process**

An independent and respected judging panel, made up of 12 industry professionals - six for each event - along with previous winners will review all project entries submitted for the mondo\*dr Awards and create a shortlist. The judges will then re-visit the shortlists to dissect the entries in more depth, scoring each one between 1-5 against specific criteria.

The judges will be looking for clearly defined objectives in each project, as well as creative flair and effective implementation, with tangible and demonstrable results that fulfil the original brief. The panel will be specifically looking for anything unique or out of the ordinary within a project.

## **Criteria consideration will include:**

- The objective and initial brief
- The creative design and specification process
- Strategy to meet the target audience requirements
- The installation and implementation
- Any proof of market development initiatives
- Evidence of technical innovation and creative solutions
- The final result and evaluation
- Why the project should win



**DESIGNER, JOHN SOFIO, OF BUILT INC., TREATING THE SPACE ALMOST ENTIRELY IN CEDAR. THIS, COUPLED WITH OVER 2,500 SQ FT OF SOUND TILES COVERING MOST OF THE CEILING, ALLOWS THE FUNKTION-ONE SYSTEM TO REALLY SHINE. THE ENTIRE ROOM HAS BEEN DESIGNED FOR PHENOMENAL SOUND.**

**RAVINE, USA**

# SPONSORSHIP PACKAGES

Contact: [j.dixon@mondiale.co.uk](mailto:j.dixon@mondiale.co.uk) / [l.iles@mondiale.co.uk](mailto:l.iles@mondiale.co.uk)  
OTHER SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE

## SPONSORSHIP

EMEA & APAC - £7,000  
THE AMERICAS - £7,000  
BOTH EVENTS - £11,000

- Hyperlinked logo on mondo\*dr awards website
- Logo on all emails sent out for the mondo\*dr awards
- Sponsor highlight on mondo\*dr awards eblast
- Branding on the mondo\*dr awards advert in all printed editions of the magazine
- Promotion and branding on social media including Facebook, Twitter, LinkedIn, Instagram
- Branding at the mondo\*dr awards event being held during Prolight+Sound / InfoComm
- Branding in the mondo\*dr awards supplement
- One full page advert in the mondo\*dr awards supplement
- Five free project entries for the mondo\*dr awards

## CATEGORY SPONSORSHIP

EMEA & APAC - £9,000  
THE AMERICAS - £9,000  
BOTH EVENTS - £15,000

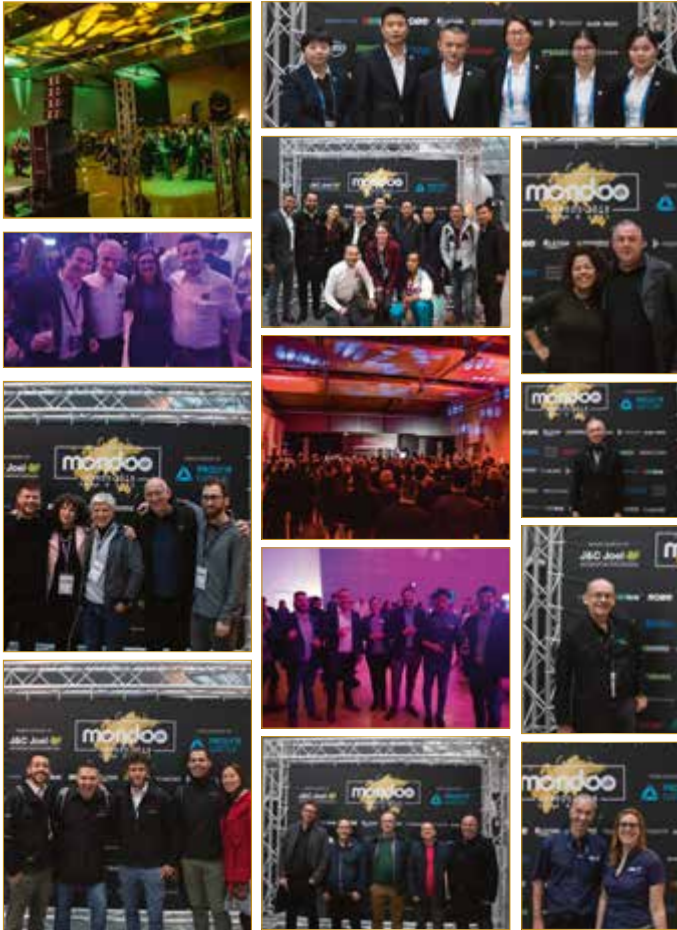
- **Association with all promotional material for the category prior to the event (digital and print)**
- **Branding with the associated category on the mondo\*dr website**
- **Branding on all promotional material at the event for the category**
- **A company representative to present the award for the category**
- **Company name on the trophy**
- Hyperlinked logo on mondo\*dr awards website
- Logo on all emails sent out for the mondo\*dr awards
- Sponsor highlight on mondo\*dr awards eblast
- Branding on the mondo\*dr awards advert in all printed editions of the magazine
- Promotion and branding on social media including Facebook, Twitter, LinkedIn, Instagram
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## HEADLINE SPONSORSHIP

EMEA & APAC - £20,000  
THE AMERICAS - £20,000  
BOTH EVENTS - £30,000

- **Your logo integrated within the mondo\*dr awards logo**
- **Association with all promotional material for the category prior to the event (digital and print)**
- **Branding with the associated category on the mondo\*dr website**
- **Branding on all promotional material at the event for the category**
- **A company representative to present the award for the category**
- **Company name on the trophy**
- Hyperlinked logo on mondo\*dr awards website
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# TESTIMONIALS



"The mondo\*dr Awards is a great event. I love the informal, friendly atmosphere, and the early evening time slot is a winner in my book. It's a fabulous opportunity to catch up with loads of people, to celebrate some great industry achievements and still have time for dinner afterwards - perfect!"

**Kiera Leeming, Copper Leaf**

"The mondo\*dr Awards was once again a great opportunity to enjoy a drink and conversation with colleagues from all across the industry. As in previous years, it was very well organised. We were pleased to notice that the attendance seemed even higher this year. Because the awards are related to projects rather than products, it feels as if they encompass all of the manufacturers who are present, so there's a community atmosphere that's very much like our own brand agnostic approach. Everyone at Astro Spatial Audio looks forward to attending the awards again next year."

**Bjorn van Munster, Astro Spatial Audio**

"Straddling the tricky ground between a stand party and an external event, it just works. Always enjoyable and always useful!"

**Waring Hayes, XTA**

"It was great to see a lot of familiar faces and meet some new ones, while walking the floor. The informal approach to these awards works so well as it gives you the opportunity to network with plenty of people in the room."

**Koy Neminathan, Avolites**

"Thanks, it was very nice and informal event in a good way! Excellent opportunity to meet up with audiovisual industry friends, old and new."

**Sami Makinen, Genelec**



"It was great to see the mondo\*dr team in the US connecting with the American market. This will surely help guide the team as they look to replicate their success in the rest of the world markets, here in North America."

**Jack Kelly, Group One**

"The team at mondo understand how to put on a great event, and the mondo\*dr Awards – The Americas was no exception to this rule. While highlighting some fantastic success stories from around the region, it also provided the perfect place to catch up with old friends and make new contacts. The opportunity to have a chat over a few drinks with some very high-level people in a relaxed setting made this an extremely valuable addition to InfoComm."

**James Ling, The Inside Story**

"Great events like the mondo\*dr Awards really helps manufacturers, partners and their clients showcase how they work together on very cool projects - long may it continue!"

**Martin Bennett, Audiotonix**

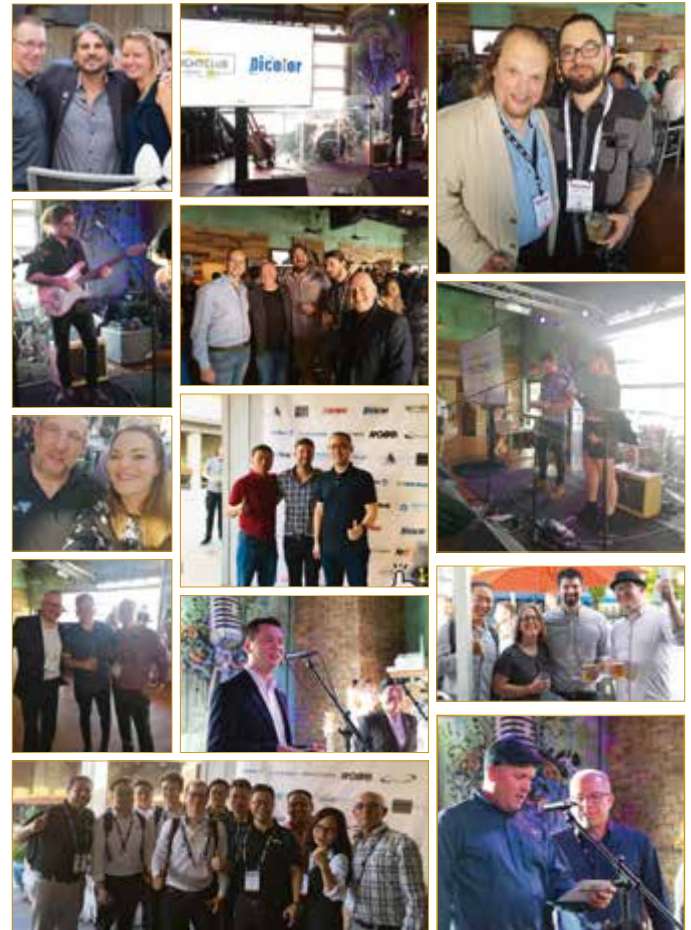
"Was a pleasure to be at the first mondo\*dr Awards in the US. It was a great event bringing together like minded folks in the industry, and was great to see deserving folks honoured. I hope to see this event grow in future years and expand to a wider audience and number of categories."

**Jay Eigenmann, Le Poisson Rouge**

"mondo\*dr staged a professional event with a fun atmosphere, compelling presenters and a broad array of award categories with stunning projects. The work and thought they put into this event was obvious from start to finish."

**Brian Galante, Dimension PR**

# TESTIMONIALS



## EMEA & APAC

### ATTENDEES...

3WM Communications  
Absen Europe  
ADJ  
Amptown System  
Company  
AOTO  
APEX Audio  
Ardent Limited  
Artistic Licence  
ARVA Trading  
Astro Spatial Audio  
Audiologic  
Audiotonix  
Audiovision  
Aura Audio  
AVID  
Avolites  
Barco  
beyma  
Cadac  
CAE Groupe  
CLF Lighting  
Copper Leaf  
D.A.S. Audio  
d&b audiotechnik  
Dataton  
dBTechnologies  
Diamond AV

Dicolor  
Digital Projection  
disguise  
DTS Lighting  
Eaton Lighting  
EAW  
Ehrgeiz  
Elation  
Elation Professional  
Electronics &  
Engineering  
Equipson  
FENIX Stage  
Freevox  
Funktion-One  
GDS Lighting  
Genelec  
Graner+Partner  
inAVate  
Interfacio  
J&C Joel  
JGP PR  
Kuzar  
KV2 Audio  
L-Acoustics  
Lynx Pro Audio  
MADRIX  
Medialease  
Meyer Sound  
Music Tribe

Newillusions  
NEXO  
Octavius RE  
Out Board  
Portman Lights  
PRG  
Prolyte  
Prosonic  
Protos  
PSA  
Pulse Middle East  
RGBlink  
Ripple Media  
Robert Juliat  
Schnick-Schnack-Systems  
Showtacle  
Signify  
Sound Marketing  
Sound Technology  
Soundcop  
SRS Group  
Studiomaster  
TSB Global  
Vision Stage  
Visionlite  
VMB  
We Are Output  
YESTECH  
**FROM...**  
32 countries

# WHO'S IN THE ROOM?

## THE AMERICAS

### ATTENDEES...

Adamson  
Adimsa  
ADJ  
Alcons Audio  
Astro Spatial Audio  
Audiotonix  
Aura Pros  
AVLI  
Barco  
Binivision  
Brand Definition  
Bubble Agency  
Chauvet Professional  
CODA Audio  
Copper Leaf  
Crestron

Dicolor  
DiGiCo  
Digital Projection  
Dimension PR  
EAW  
Elation Professional  
Equipson  
FENIX Stage  
GLP  
Group One  
GTD Lighting  
Interfacio  
Intyde  
L-Acoustics  
Mega Systems  
Merivale  
Meyer Sound  
Moment Factory

Mountain Productions  
Neutrik  
Out Board  
PixelFLEX  
Polymedia  
Prolyte  
RGBlink  
Schnick-Schnack-Systems  
Sound Marketing  
Streamline Systems  
Studiomaster  
Symetrix  
The Inside Story  
Visionary Solutions  
Wildwood PR  
YESTECH  
**FROM...**  
19 countries

THE VISIONARY SOLUTIONS NETWORK SERVES ABOUT 200 SCREENS IN THE THREE SPACES, INCLUDING TVS AND VIDEO WALLS. THE IMPETUS BEHIND HAVING THE VISIONARY SOLUTIONS NETWORK IS ITS ULTRA-LOW LATENCY.

SUNTRUST PARK, USA

