



SPONSORSHIP PACK | 2022

# THE MONDO-DR AWARDS 2022

Brought to you by the team behind MONDO-DR magazine, the MONDO-DR Awards were launched in 2017 to recognise and celebrate the best installation projects from around the globe.

From manufacturers to distributors, installers to lighting designers, architects to acousticians and consultants to venue operators – anyone can enter a project into the MONDO-DR Awards. The project simply needs to be a fixed installation from the entertainment world from the past 18 months.

The MONDO-DR Awards 2022 will take place in Las Vegas on Wednesday 8th June. The winners will be decided by a panel of independent judges.

There is no other award ceremony in the industry purely focussed on fixed installation projects from the entertainment world, so get your entries in now for a chance to win.

Awards entries are £100 + VAT. Enter your project [here](#)

# THE CATEGORIES

Heading into its fifth year, we now have 13 categories, which include:

ARENA

SPONSORED BY



BAR

CONCERT  
HALL

HOUSE OF  
WORSHIP

SPONSORED BY



MULTIPURPOSE  
VENUE

NIGHTCLUB

SPONSORED BY

INFILED

PARKS &  
ATTRACTIONS

PERFORMANCE  
VENUE

RESTAURANT

RETAIL &  
LEISURE

STADIUM

SUSTAINABLE  
VENUE

SPONSORED BY

Abgen

THEATRE

SPONSORED BY



Abgen



DIGITAL PROJECTION  
A Delta Associate Company



INFILED

ROBE

# ENTRY CRITERIA

## **Who can enter?**

Anyone can enter an award, but wherever possible we strongly recommend that the specifier, installer, or venue operator compile the entry. Manufacturers submitting an entry are advised to credit any other manufacturers involved as well as the design and installation teams.

## **Which projects are eligible?**

For a project to be eligible for the MONDO-DR Awards 2022, it must be entered before 21st April 2022.

## **Entry requirements**

Entry requirements:

- A project questionnaire
- A video link (optional)

**[Enter your projects here](#)**

## **What is the cost to enter?**

To enter a project is £100 + VAT. Discounts are available for multiple entries.

## **Judging Process**

An independent and respected judging panel, made up of industry professionals along with previous winners, will review all project entries submitted for the MONDO-DR Awards and create a shortlist. The judges will then re-visit the shortlists to dissect the entries in more depth, scoring each one between 1-5 against specific criteria.

The judges will be looking for clearly defined objectives in each project, as well as creative flair and effective implementation, with tangible and demonstrable results that fulfil the original brief. The panel will be specifically looking for anything unique or out of the ordinary within a project.

## **Criteria consideration will include:**

- The objective and initial brief
- The creative design and specification process
- Strategy to meet the target audience requirements
- The installation and implementation
- Any proof of market development initiatives
- Evidence of technical innovation and creative solutions
- The result and evaluation
- Why the project should win



# SPONSORSHIP PACKAGES

**Contact:** [l.iles@mondiale.co.uk](mailto:l.iles@mondiale.co.uk)

**OTHER SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE**

## SPONSORSHIP

£7,000

- Hyperlinked logo on MONDO-DR Awards website
- Logo on all emails sent out for the MONDO-DR Awards
- Sponsor highlight on MONDO-DR Awards eblast
- Branding on the MONDO-DR Awards awards advert in all printed editions of the magazine
- Promotion and branding on social media including Facebook, Twitter, LinkedIn, Instagram
- Three free project entries for the MONDO-DR Awards
- A free full page in the MONDO-DR Awards digital supplement

## CATEGORY SPONSORSHIP

£10,000

- **Company representative to present award at the event**
- **Association with all promotional material for the category prior to the event (digital and print)**
- **Branding with the associated category on the MONDO-DR website**
- **Branding throughout event**
- **Company name on the trophy**
- Hyperlinked logo on MONDO-DR Awards website
- Logo on all emails sent out for the MONDO-DR Awards
- Sponsor highlight on MONDO-DR Awards eblast
- Branding on the MONDO-DR Awards advert in all printed editions of the magazine
- Promotion and branding on social media including Facebook, Twitter, LinkedIn, Instagram
- Five free project entries for the MONDO-DR Awards
- A free full page in the MONDO-DR Awards digital supplement

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**OTHER SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE**

## HEADLINE SPONSORSHIP

£20,000

- **Your logo integrated within the MONDO-DR Awards logo**
- **Company representative to present award at the event**
- **Association with all promotional material prior to, during and after the event (digital and print)**
- **Branding on the MONDO-DR website**
- **Company name on the trophy**
- Hyperlinked logo on MONDO-DR Awards website
- Logo on all emails sent out for the MONDO-DR Awards
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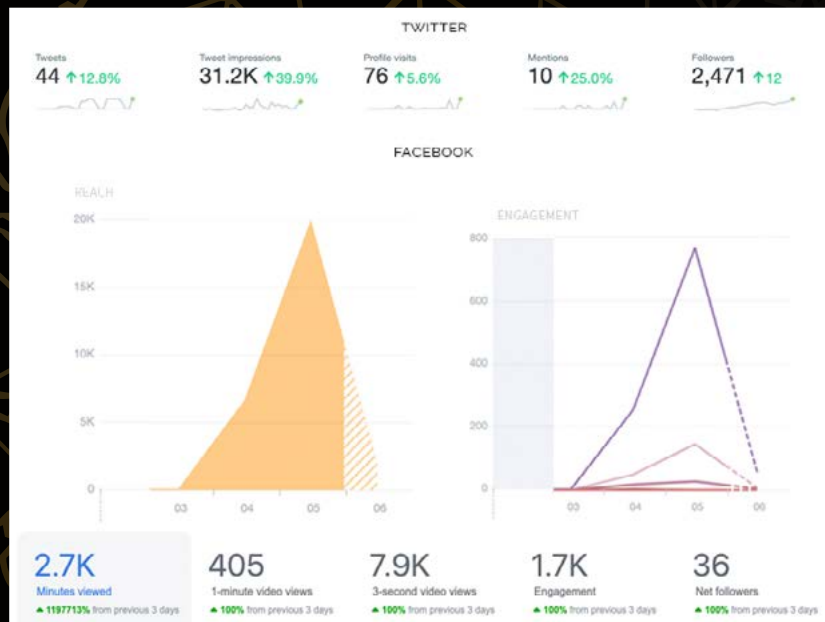


# THE AWARDS IN NUMBERS

## MONDO-DR Awards EMEA & APAC 2020



**TOTAL ENGAGEMENT:**  
**70,000+ reached across all platforms**





CHECK OUT LAST  
YEAR'S WINNERS